



# G000: Leadership

GAME  
OF  
OUR  
OWN

Schools engaging in the Game of Our Own programme will be supported to establish and deliver extra-curricular girls football clubs or activity led by girls' football activators. G000: Leadership will provide the girls football activators with training and support to deliver this extra curricular activity in their school. The girls' football activators can follow one of two leadership pathways; marketing or delivery.

## Why should girls' become a Football Activator?

- One day local leadership camp with interactive workshops to develop leadership skills and understanding across a variety of different roles in football.
- Access resources to support them to develop their football activities in their school.
- Kit – Game of Our Own girls' football activator hoodie, t-shirt, lanyard and resource cards.
- Develop an understanding of the skills they've learnt through the programme and how they can transfer them to wider life.

## Schools will need to recruit Girls' Football Activators from key stage 3. The girls will attend a one-day leadership camp to:

- Develop their understanding of being a Football Activator and their collective work as a team to engage more girls in relevant and appealing football activities in their school.
- Explore the motivations of girls and consider creative ways to engage more girls through football related activities.
- Increase their confidence to undertake a range of leadership roles: girls will follow a marketing OR delivery pathway (half from each school).

There are two pathways as part of the G000: Leadership – Marketing or Delivery. See 'Girls Role Poster' resource for the breakdown of skills and roles under each pathway.

## How do I get involved?

Contact your FA Girls' Football School Partnership support by Barclays or email [fagirls@youthsporttrust.org](mailto:fagirls@youthsporttrust.org) to register for the programme.

Find out more and access FREE digital resources at

[www.girlsfootballinschools.org](http://www.girlsfootballinschools.org)

## Programme Timeline:

JAN



Read the programme information and speak to your FA Girls' Football School Partnership supported by Barclays

JAN  
FEB



Promote the opportunity to girls in your school – use the 'Girls Role Poster' resource to support you in demonstrating the different pathways



Invite girls to apply for the opportunity – This helps to capture those students the school wouldn't necessarily think of, increases their commitment and raises the profile of the programme and prestige associated with it

FEB



Ensure selected girls understand what to expect from the training, the pathway they are following and their collective work as a team to engage more girls in football

MAR  
JUN



Girls attend either marketing or deliverer training



Girls deliver an engaging and fun extra-curricular opportunity for new and different girls to experience football at your school.



FOR ALL